

Contract #	5329014
Schedule Dates	07/13/22-07/19/22
Advertiser	J Street Action Fund (147514)
Agency	Bryson Gillette (21804)
Product	POLITICAL ISSUE (ns) (1187)
Brand	Est 11200 (1755855)
Salesperson	Monares, Barbara (3870)
Sales Office	WII A/GII A/FII A

Est 11200

Comments

Date:

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Agency	Bryson Gillette (21804)
Product	POLITICAL ISSUE (ns) (1187)
Brand	Est 11200 (1755855)
Salesperson	Monares, Barbara (3870)
Sales Office	WJLA/GJLA/EJLA
Buyer Name	Mushroe, Bobby
Phone/Fax	/
CPE	Est 11200
Account Types	Local/Political Issue Agency BRD
Billing Type	Standard

Date Entered	07/11/22
Last Modified	07/11/22
Entered By	Barbara Monares
CO-OP	No
External #	
Demo	
Order Type	3 Wide Life
Package Deal	
Commission %	15.00

\$5,962.50

\$33,787.50

Commission

Net Total

Sales Tax

Date:

Comments:

By Broadcast Month         Spots         Rate           Jul. 2022         32         \$39,750.00	By Broadcast Month         Spots         Rate           Jul. 2022         32         \$39,750.00	By Broadcast Month         Spots         Rate           Jul. 2022         32         \$39,750.00	Washington (WJLA	.)	
	- 1-11				<u>Rate</u>
Grand Total: 32 \$39,750.00	Grand Total: 32 \$39,750.00	Grand Total: 32 \$39,750.00	Jul. 2022	32	\$39,750.00
			Grand Total:	32	\$39,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	ı Sp	pots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/14/22-07/14/22	2	:30	6:58A- ABC-Good Morning America					1				1	\$1,100.00	\$1,100.00	Washington (WJLA)		7/11/22
2.0	Normal Line / SPOT	07/15/22-07/15/22	2	:30	9A- Live with Kelly						1			1	\$550.00	\$550.00	Washington (WJLA)		7/11/22
3.0	Normal Line / SPOT	07/19/22-07/19/22	2	:30	9A- Live with Kelly			1						1	\$550.00	\$550.00	Washington (WJLA)		7/11/22
4.0	Normal Line / SPOT	07/14/22-07/14/22	2	:30	10A- News-Good Morning Washington at 10a					1				1	\$400.00	\$400.00	Washington (WJLA)		7/11/22
5.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	10A- News-Good Morning Washington at 10a		1							1	\$400.00	\$400.00	Washington (WJLA)		7/11/22
6.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30	10:58:25A- ABC-The View		1	1						2	\$900.00	\$1,800.00	Washington (WJLA)		7/11/22
7.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	10:58:25A- ABC-The View				1	1	1			3	\$900.00	\$2,700.00	Washington (WJLA)		7/11/22
8.0	Normal Line / SPOT	07/14/22-07/15/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon					1	1			2	\$750.00	\$1,500.00	Washington (WJLA)		7/11/22
9.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	1						2	\$750.00	\$1,500.00	Washington (WJLA)		7/11/22
10.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know				1		1			2	\$500.00	\$1,000.00	Washington (WJLA)		7/11/22
					CON	FIF	RM/	AΤ	10	N C	0	NT	RA	\C7	Γ		_		

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 09:37 AM on Tuesday, July 12 2022

	WJLA	Contract # Schedule Dates Advertiser	<b>5329014</b> 07/13/22-07/19/22 J Street Action Fund (147514)	Date Entered Last Modified Entered By	07/11/22 07/11/22 Barbara Monares	Washington (WJLA By Broadcast Month Jul. 2022	-
abo	1100 Wilson Blvd, 6th Floor	Agency	Bryson Gillette (21804)	CO-OP	No	Grand Total:	32
aloc	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #			
		Brand	Est 11200 (1755855)	Demo			
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type	3 Wide Life		
		Sales Office	WJLA/GJLA/EJLA	Package Deal			
Bryson Gillette		Buyer Name	Mushroe, Bobby	Commission %	15.00		
1322 G St SE		Phone/Fax	/	Commission	\$5,962.50		
Washington, DC 20003		СРЕ	Est 11200	Net Total	\$33,787.50		
		Account Types	Local/Political Issue Agency BRD	Sales Tax			
		Billing Type	Standard				
		Comments	Est 11200				

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	2P- ABC-General Hospital		1						1	\$900.00	\$900.00	Washington (WJLA)		7/11/22
12.0	Normal Line / SPOT	07/13/22-07/13/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1				1	\$1,500.00	\$1,500.00	Washington (WJLA)		7/11/22
13.0	Normal Line / Access	07/14/22-07/14/22	2	:30	6:58:46P- Wheel Of Fortune					1			1	\$3,500.00	\$3,500.00	Washington (WJLA)		7/11/22
14.0	Normal Line / Access	07/13/22-07/15/22	2	:30	7:27:41P- Jeopardy				1	1			2	\$5,000.00	\$10,000.00	Washington (WJLA)		7/11/22
15.0	Normal Line / SPOT	07/18/22-07/18/22	2		11:00:26P- News-7News ON YOUR SIDE at 11PM		1						1	\$1,400.00	\$1,400.00	Washington (WJLA)		7/11/22
16.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	11:35P- ABC-Jimmy Kimmel		1						1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
17.0	Normal Line / SPOT	07/14/22-07/14/22	2	:30	11:35P- ABC-Jimmy Kimmel					1			1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
18.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	12:37A- ABC-Nightline				1	1			2	\$300.00	\$600.00	Washington (WJLA)		7/11/22
19.0	Normal Line / Prime	07/14/22-07/14/22	2	:30	9P- ABC-Generation Gap (Thursday)					1			1	\$5,000.00	\$5,000.00	Washington (WJLA)		7/11/22
20.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	6:58:56P- Wheel Of Fortune Wknd						1		1	\$1,000.00	\$1,000.00	Washington (WJLA)		7/11/22
21.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	7:28P- Jeopardy Wknd						1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		7/11/22
										# # # # # # # # # # # # # # # # # # #								
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CONFIRMATION CONTRACT

Date: Accepted-Agency/Advertiser: Accepted-Station:

Date:

Comments:

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B/E Bookend P/B Piggy Back

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<u>Rate</u> \$39,750.00 \$39,750.00

		Contract # Schedule Dates	<b>5329014</b> 07/13/22-07/19/22
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obc	1100 Wilson Blvd, 6th Floor	Agency	Bryson Gillette (21804)
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)
		Brand	Est 11200 (1755855)
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)
		Sales Office	WJLA/GJLA/EJLA
Bryson Gillette		Buyer Name	Mushroe, Bobby
1322 G St SE		Phone/Fax	1
Washington, DC 20003		СРЕ	Est 11200
		Account Types	Local/Political Issue Agency BRD
		Billing Type	Standard
		Comments	Est 11200

ct#	5329014	Date Entered	07/11/22
tes	07/13/22-07/19/22	Last Modified	07/11/22
	J Street Action Fund (147514)	Entered By	Barbara Monare
	Bryson Gillette (21804)	CO-OP	No
	POLITICAL ISSUE (ns) (1187)	External #	
	Est 11200 (1755855)	Demo	
	Monares, Barbara (3870)	Order Type	3 Wide Life
	\A/3  A /C3  A /E3  A	Package Deal	

Commission %

Commission

**Net Total** 

Sales Tax

15.00

\$5,962.50

\$33,787.50

	Washington (WJLA	A)	
	By Broadcast Month	<u>Spots</u>	<u>Rate</u>
	Jul. 2022	32	\$39,750.00
,	Grand Total:	32	\$39,750.00
			, ,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 1	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT	07/17/22-07/17/22	2		7:58:40A- ABC-Good Morning America Sunday							1	1	\$700.00	\$700.00	Washington (WJLA)		7/11/22
23.0	Normal Line / SPOT	07/17/22-07/17/22	2		6:30P- News-7News ON YOUR SIDE Weekend at 630PM							1	1	\$800.00	\$800.00	Washington (WJLA)		7/11/22
24.0	Normal Line / SPOT	07/17/22-07/17/22	2		12:05A- News-Full Measure with Sharyl Attkisson 2							1	1	\$150.00	\$150.00	Washington (WJLA)		7/11/22
		•			CON	FIF	RMA	ΔT	ION	I C	ON	ΙTΕ	RAC	Т			'	"
Accepted	-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

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